

CLIENT ALERT

Supreme Court Approves Private Lanham Act Challenges to FDA-Regulated Food and Beverage Labels

JUNE 19, 2014

The Supreme Court weighed in last week on the relationship between the Lanham Act and the Food, Drug & Cosmetic Act, federal laws that govern distinct aspects of food and beverage product labeling. Under the Court's decision, private parties are now free to invoke the Lanham Act to challenge allegedly deceptive beverage labels—even when those labels otherwise comply with the FDCA.

Less Than 1 Min Read

Related Locations

Chicago

Washington, DC

Related Topics

Food and Beverage

Appellate and Critical Motions

FDA Regulations

Supreme Court

Related Capabilities

Appellate & Critical Motions

Related Regions

North America

Related Professionals



Linda Coberly.