

Ron Rothstein Speaks at Food Advertising Conference

OCTOBER 8, 2014

Winston & Strawn partner Ron Rothstein at Food Advertising: Claims, Litigation and Strategies Conference on October 8, 2014, in New York City. The recent increase in litigation and regulatory enforcement makes this conference essential for food and beverage stakeholders who must understand the current and emerging parameters for marketing and advertising in the marketplace.

Mr. Rothstein delivered opening remarks and moderated “Food Fight! Review of Key Cases in 2014.” This panel covered hot-button cases in food advertising and labeling and the potential effects of these cases moving forward, including the impact of *Carrera v. Bayer* and NAD cases.

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Ronald Y. Rothstein