

## **INSIGHT**

## Evolv Ventures's Investment in Parsable

**AUGUST 11, 2020** 

Winston & Strawn LLP represented Evolv Ventures, a venture capital firm that seeks to invest in the retail, software, and food tech sectors, in their equity investment in Parsable, a provider of a mobile collaboration and workflow platform designed to transform assembly lines into an end-to-end digital execution environment. The company's platform transforms static, paper-based procedures into mobile and interactive work instructions, enabling workers to leverage multimedia formats and collaborate in real time.

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