

New Legal Issues to the Strategic Implications for the Reconfiguration of the Global Presence of Multinational Enterprises

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On May 22, a team of lawyers presented on cross-border legal challenges facing Chinese companies doing business abroad. Presenters included Cari Stinebower (Washington, D.C.), Kevin Simpson (Los Angeles), and Tony Busch (Washington, D.C.). The presentation covered key areas of concern including international trade and sanctions, intellectual property protection, and data regulation compliance.

KEY TAKEAWAYS FROM THE PRESENTATION

- The current geopolitical and regulatory environment creates specific challenges for cross-border compliance in multiple jurisdictions.
- Companies need to be proactive with compliance to avoid costly scenarios.
- As U.S. export controls and sanctions restrictions increase, companies will need to take steps early to prepare for disruption to their supply chain or customer base.
- The web of data protection laws internationally and from state to state in the U.S. is a unique compliance challenge. Given the increase in data security incidents and the cost of follow on litigation, companies should be vigilant with their compliance programs and security.
- In recent years, Chinese companies have become increasingly targeted for trademark squatting and other IP infringement. Chinese companies preparing to go abroad should protect their intellectual property similarly to their international counterparts with advanced planning and prosecution.

For more information about these topics please contact the team below.

1 Min Read

Related Capabilities

International Trade

Related Professionals



Cari Stinebower



Kevin Simpson



Tony Busch