

Represented Hudson Hill Capital in its Acquisition of MarketTime

DECEMBER 5, 2023

Winston represented Hudson Hill Capital (HHC), a New York-based private equity firm, in connection with its majority investment in MarketTime, a Texas-based SaaS platform that offers a comprehensive set of features to facilitate wholesale retail commerce between brands, manufacturer representatives, agents, and retailers. HHC's investment will assist in expanding the product features of the platform to enhance the customer experience by further automating the wholesale commerce workflow.

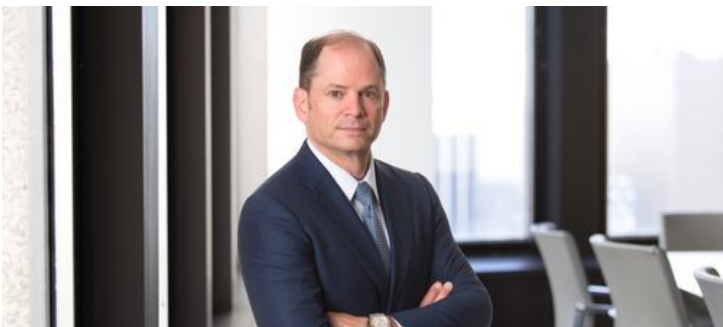
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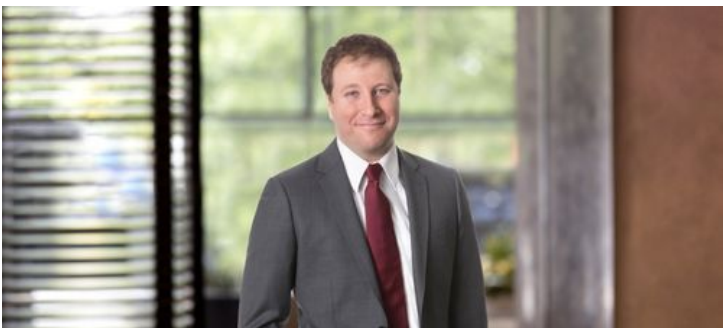
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