

# Represented TZP Group in its Acquisition of Head Rush Holdings

JANUARY 11, 2024

Winston represented TZP Group (TZP), a private equity firm, in its acquisition of Head Rush Holdings (Head Rush), a designer, manufacturer, and distributor of devices across three main product categories - climbing, zipping, and jumping - as well as a provider of recurring service offerings. The partnership will look to expand Head Rush's growth through new product introductions, international expansion, and entry into new end markets, leveraging TZP's prior experience in out-of-home entertainment, performance-oriented products, and tech-enabled service businesses.

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