

Winston Represented FreshEdge in its Acquisition of Frontier Produce

JULY 23, 2024

Winston represented FreshEdge, a super-regional distributor of customized fresh food solutions backed by Wind Point Partners, in its acquisition of fresh produce distributor Frontier Produce (Frontier) and related businesses. Frontier complements FreshEdge's recent Arkansas acquisition of KT Produce and expands its geographic presence to the west of the existing network. This acquisition provides additional capacity and geographic opportunity to better serve the combined customer base.

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