

SPONSORSHIP



## Winston Sponsors, Partner Speaks at IAM Live: Trade Secret Strategy USA 2024

SEPTEMBER 25, 2024

Winston & Strawn is proud to sponsor the 2024 IAM Live: Trade Secret Strategy USA in San Francisco, CA, on September 25, 2024.

IAM Live: Trade Secret Strategy USA brings together a range of leading experts from in-house IP teams and private practices to incorporate the value and importance of trade secrets into overarching business goals. The event will provide key insights and takeaways into trade secret identification, storage and management, commercialization, risks and benefits related to collaboration and licensing, and litigation and enforcement.

Partner Bobby Malhotra will be leading a discussion on detecting trade secret theft and gathering digital evidence. Other presentations will cover various hot topics including the impact of banning non-competes filing trade secret lawsuits in the ITC and the generative AI revolution.

[Learn more and register here.](#)

1 Min Read

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### Speaker

[Bobby Malhotra](#)

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### Related Capabilities

Intellectual Property

Trade Secrets, Non Competes & Restrictive Covenants

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### Related Professionals



Bobby Malhotra