

INSIGHT

Winston advises 21 Invest France on its acquisition of a stake in Donora, the new holding company for Leetchi and iRaiser

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Winston Paris office has assisted 21 Invest France, a key player in French private equity, in acquiring a stake in Donora, the newly formed holding company for Leetchi and iRaiser.

Leetchi, a pioneer and leading French platform for online fund pooling, has joined forces with iRaiser, Europe's leading SaaS fundraising solutions provider for nonprofits. This partnership is structured under the umbrella of Donora, supported by existing shareholder Advent International and new lead shareholder 21 Invest.

The acquisition of iRaiser by Leetchi represents a milestone for both companies, creating a robust ecosystem aimed at fostering generosity and amplifying the impact of nonprofit organizations, with an immediate focus on France and plans to expand across Europe.

By combining their expertise in online giving, these two leaders share a vision to unlock new opportunities for charitable organizations, helping them maximize their reach and effectiveness.

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