

Winston Trademark Team Recognized in the *WTR* 1000 2025 Rankings

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Winston & Strawn is once again recognized in *World Trademark Review (WTR) 1000*. *WTR* undertakes exhaustive qualitative research to identify the leading professionals and firms that are deemed outstanding at obtaining, protecting, managing, enforcing, and monetizing trademarks.

WTR celebrated Winston's trademark practice in California, Illinois, and New York, noting that Winston's team exhibits "exceptional foresight and innovative strategies to propel clients' brands into a successful future."

Additionally, *WTR* recommended five Winston partners as leading trademark professionals.

In California, partners Jennifer Golinveaux, Diana Leiden, and Becky Troutman were ranked. *WTR* declared that Golinveaux, co-chair of Winston's nationally recognized Intellectual Property Practice, "stands out as a versatile practitioner, adept at managing complex disputes, while also possessing a strategic mastery of extensive trademark portfolios." *WTR* also recognized Leiden's "impressive track record representing technology and media companies in cutting-edge trademark matters," while noting that Troutman "is well equipped with over two decades of experience dedicated to advising clients on IP and technology transactions, establishing her as a trusted authority in these matters."

In New York, *WTR* commended Michael Elkin, "whose reputation for deftly handling high-profile trademark cases is built upon decades of victories on behalf of his clients."

Chicago partner Ron Rothstein was noted for utilizing "his substantial experience in complex commercial litigation ... effectively representing well-known companies in trademark and cybersquatting cases."

[Learn more about Winston's Trademark Litigation, Prosecution & Brand Protection Practice](#)

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Diana Leiden



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Becky Troutman