Bert Eidson

Of Counsel

New York
+1 212-294-2633

Bert focuses his practice on structured finance and securitization, capital markets, specialty finance, and leveraged finance transactions.

Bert is of counsel in Winston's New York office. Through his practice, Bert represents financial institutions, issuers, underwriters, initial purchasers, placement agents, and other participants in structured finance, leveraged finance, and other secured and unsecured lending transactions.

Key Matters

Some of the experience represented below may have been handled at a previous firm.

- Represented the initial purchasers and the administrative agents in the whole business securitizations of franchise royalties of brands such as Arby's, Authority Brands, CKE Restaurants, Church's Chicken, Driven Brands, Dunkin', Goddard School, Massage Envy, Neighborly, Nothing Bundt Cakes, Primrose Schools, Purpose Brands, Qdoba, SERVPRO, Sonic, Subway and Tropical Smoothie Café.

- Represented the initial purchasers and the administrative agents in digital infrastructure securitizations of dark and lit fiber, data centers, wireless towers and distributed antennae systems.

- Represented a franchise brand in connection with securitization of franchise royalties and company-owned store revenues.

- Represented a wireless telecommunications issuer in the securitization of wireless towers and distributed antennae systems.

- Represented the investors in a private placement of digital infrastructure securitizations and music royalties securitizations.

Credentials

EDUCATION

Bert earned his J.D. from Georgia State University College of Law in 2013. Bert also earned a Master of Taxation from Georgia State University in 2013 and an M.B.A from University of North Carolina at Chapel Hill in 2003. He

received his B.S. from Georgia Institute of Technology in 1997.

Capabilities

| Structured Finance | Debt Finance | Capital Markets | Finance | Transactions |

| Financial Services Transactions & Regulatory | Financial Services |