

Ron Rothstein Speaks at FDLI's Food Advertising, Labeling, and Litigation Conference

SEPTEMBER 14, 2016

Litigation Partner Ron Rothstein spoke at the Food and Drug Law Institute's Food Advertising, Labeling, and Litigation Conference on September 14. He participated in the "Advertising and Labeling Trends" panel and discussed advertising and labeling developments, implications of the new FDA nutrition facts panel, the status of "natural", and origin claims.

Other sessions included:

- The Hullabaloo About Healthy: A Case Study
- Social Media Use and Misuse
- Claim Substantiation for Food and Dietary Supplements
- Update on GMO Labeling and Litigation
- Process Labeling and Transparency
- Trends in Litigation
- State of the States: Latest Developments and Recent Actions
- Litigation Proofing, Litigation Strategy, and Risk-Management
- General Counsel Roundtable
- Criminal Enforcement: DOJ Investigations

Mr. Rothstein has experience in complex commercial matters, including class action and Lanham Act false advertising, trademark and cybersquatting litigation, and copyright litigation. He has successfully handled numerous class action false advertising, trademark, and domain name cases in federal courts throughout the United States. He also represents clients before the National Advertising Division of the Better Business Bureaus in false advertising matters.

Learn more about our [Advertising & Marketing](#) practice in the Food, Beverage & Agriculture sector.

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