

Michael Wu Speak at Hedge Fund Startup Forum West Coast 2015

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Investment Management Partner Michael Wu spoke at the first [Hedge Fund Startup Forum West Coast](#) in San Francisco on November 18. Winston & Strawn sponsored the event.

Designed with the aid of hedge fund industry veterans, the event provided an in-depth guide to setting up a hedge fund and gaining investment. Attendees:

- Heard the experiences of recent startup funds. Discovered the mistakes they made and the tactics they found successful.
- Learned about the Initial Startup Process, with key tips on setting up and running a business.
- Discovered how regulatory compliance can help gain investment.
- Determined which fee and fund structures are the most efficient. What are investors looking for?
- Heard how to take funds to the next level. Discover how to move from a small startup to an institution.
- Learned how to market funds effectively, approach investors, and put stories forward.
- Heard directly from fund investors on what they look for in a fund. What will make them invest and what will make them run away?

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Michael Wu